

## Built To Sell Creating A Business That Can Thrive Without You

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### Built To Sell Creating A

Whereas other business books are laden with jargon and often unattainable examples, "Built to Sell" is a practical and relatable read on how to grow (and sell) a successful service business. Part of what makes it so accessible is that the story is told in a narrative format, making it easy to follow and apply.

### Amazon.com: Built to Sell: Creating a Business That Can ...

Step one is to build a company that's not dependent on you to run it. This is the process described in the book Built to Sell: Creating a Business That Can Thrive Without You, and it involves maximizing your performance across eight dimensions of a self-managing business.

### Home - Built To Sell

John Warrillow is the author of Built To Sell: Turn Your Business Into One You Can Sell.Throughout his career as an entrepreneur, John has started and exited four companies. Most recently he transformed Warrillow & Co. from a boutique consultancy into a recurring revenue model subscription business, which he sold to The Corporate Executive Board (NASDAQ: EXBD) in 2008.

### Built to Sell: Creating a Business That Can Thrive Without ...

Built to Sell: Creating a Business That Can Thrive Without You. According to John Warrillow, the number one mistake entrepreneurs make is to build a business that relies too heavily on them. Thus, when the time comes to sell, buyers aren't confident that the company-even if it's profitable-can stand on its own.

### Built to Sell: Creating a Business That Can Thrive Without ...

In this Built to Sell summary, we'll outline what's involved in creating a business that can thrive without you. For the full details, examples and tips, do get a copy of the book , or get a detailed overview with our complete book summary bundle .

### Book Summary - Built To Sell: Creating A Business That Can ...

Built to Sell: Creating a Business That Can Thrive Without You By John Warrillow A business parable about how to create a start-up that won't trap you when you want to sell it.

### Built to Sell: Creating a Business That Can Thrive Without You

Built to Sell has been translated into 12 languages. John's next book, The Automatic Customer: Creating a Subscription Business in Any Industry, was released by Random House in February 2015 and has since been translated into eight languages. As the host of Built to Sell Radio, John has interviewed hundreds of founders about their exit.

### About - Built To Sell

Holiday ornaments are just the beginning. Many crafters build from this skill to create similar products like personalized gift tags, napkin holder embellishments, etc. that sell year-round. The best part: If you're using a medium like clay, you can make your products for next to nothing — and your profit margins will soar.

### 25 DIY Crafts to Make and Sell - Start today!

If you have a way with creating delicious edible baskets, turn this into a way to make extra income. People love receiving these as gifts because they're pretty, delicious, and a healthier gift option than some. There you have it - over 30 different things to make and sell for extra income.

### 36 Things You Can Make at Home and Sell for Extra Cash

Start selling what you make with these easy crafts to make and sell. Looking for creative ways to make some extra cash this year? Try these quick and easy DIY projects to have some fun and make extra money from home at the same time. What better a creative way to make extra money than by selling some easy DIY ideas you made? When I was looking for stuff to make and sell online, things to sell ...

### 75 DIY Crafts to Make and Sell For Money - Top Etsy Ideas

Build a targeted list of the right people to market to, even if you're starting from zero! Develop a powerful marketing and sales funnel and create compelling lead magnets to market and sell your course. Create successful Facebook advertising campaigns that specifically target people who want what you're selling!

### Build a Six-Figure Online Business Selling Online Courses ...

I've got over 100 things to make and sell. Before you get started selling on a marketplace like Etsy, realize the long-term opportunity is better on your own site. Sites like Etsy continually squeeze margins out of sellers. Don't be the victim of changing policies that kill profitability. Best Things To Make And Sell In 2019

### 100 Super Easy Things To Make And Sell Online Right Now ...

Best Things to Make and Sell from Home. If a home-based business making and selling item sounds attractive, then take a look at the 100 best things to make and sell from home. Handmade Clothing. If you're a tab hand with the sewing machine and have got an eye for fashion, unleash the fashionista inside you by making clothes to sell. Wooden Toys

### The 100 Best Things to Make and Sell from Home - Small ...

In Built To Sell: Creating Business That Can Thrive Without You, John Warrillow outlines the reasons why, and what can be done about it. The book is an allegory about the troubles the founder of a design agency experiences when, after eight years, he is fed up with the demands of the business and decides to sell, only to find it's essentially worthless.

### Built To Sell: Creating Business That Can Thrive Without You

B. Sell the shovels and make steady income. I like B. I sell the shovels here on Flippa to the entrepreneurs of the future. I brainstorm web startup ideas, I build them out, I take my time designing them to look good, and then I put them up for auction on Flippa where entrepreneurs buy them. It really is that simple.

### How to Make \$1,000/Month Selling Startup Websites on Flippa

At Thinkific, we've helped tens of thousands of entrepreneurs create and sell more than \$100 million in online courses.With our platform, you can create your online course website, upload your course content, and distribute it to people around the world with just a few clicks.

### Create and Sell Online Courses: A Step-By-Step Guide (2020)

Choosing Easy Things to Make and Sell for Money. When you are choosing things to make and sell for profit make sure to research crafts and wood projects that sell on Etsy and trending crafts on Pinterest. Simply checking out your competition is a great way to guide you towards the most profitable crafts to sell. You will definitely want to sell ...

### 10 Easy Things to Build and Sell for Money - SmartCentsMom

John Warrillow, the author of Built to Sell, is the founder of The Value Builder System™ where advisors help company owners increase the value of their business. Previously, he founded Warrillow & Co., a subscription-based research business dedicated to helping Fortune 500 companies market to small business owners.

### Built to Sell: Amazon.co.uk: John Warrillow: 9781591843979 ...

The must-read summary of John Warrillow's book "Built to Sell: Creating a Business that Can Thrive Without You". This complete summary of the ideas from John Warrillow's book "Built to Sell" shows how difficult it can be for business owners to become less involved in their business.