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The challenges presented by the fast-changing business environment require that organisations find new and innovative ways to respond in order to improve performance. The contemporary manager has to integrate new information technology, manage diversity, accommodate stakeholders' often conflicting claims, deal with the threat that HIV/AIDS poses to the workforce and comply with charters such as the Mining Charter. The list of challenges has become almost endless. As well as exposing the reader to the traditional management functions, namely planning, organising, leading and controlling, this edition also deals with the most recent challenges that managers have to face. As a response to the increasing complexity of the business environment, this book deals with ethical issues in management, corporate governance, strategy maps, the resource-based view of an organisation as well as mentorship, and coaching. Key lectures include: Relevant examples taken from South African and African organisations; Numerous illustrations with informative graphics, diagrams and charts; A logical structure to aid accessibility; Case studies, discussion questions MCQs at the end of each chapter; Multimedia support materials for prescribing institutions. This book is widely prescribed by institutions and will be the preferred book of many major businesses for use in their management and leadership training programmes.

Management principles: a contemporary edition Africa, focuses on these core management principles. It provides learners with a sound knowledge of the business environment, how to manage scarce resources, and the functions of planning, organising, leading and controlling. The book also highlights the importance of sound decision-making, information management, optimising a diverse workforce, managing different organisational cultures, managing people (individuals, groups and teams) and business ethics

This study details the results that successful managers at different levels of business must deliver within their organizations throughout Africa. It addresses current and near-future management issues through both classic and contemporary management thought. In addition to placing management in context, the book also explores the knowledge, skills, and dispositions required of managers to perform the management functions of planning, organizing, and leading in a volatile business world.

Book & CD. To improve on an award-winning book poses a major challenge to its authors. The authors of this book took the challenge head-on by conducting a major research study to determine what exactly the outcomes are that managers at different levels must deliver in contemporary organisations in South Africa, and the rest of Africa. The findings of this study, which dealt with current and near-future management issues, as well as classical and contemporary thinking about management, were used as the blueprint for the updating of this book. After placing management in context, the authors deal with the knowledge, skills and dispositions required of managers to perform the management functions of planning, organising, leading and controlling in a volatile business world. Examples of how the functions are applied in practice are cited throughout the book. These examples refer mainly to South African organisations and situations that managers in South Africa, and Africa, have to deal with to create and sustain a competitive advantage for their organisations. The book endeavours to break down the silo effect of seeing the management functions as separate activities. This is done by continuously placing the management function at hand in a bigger context. This enables learners of management to assess the implications of management decisions on different people, processes, systems and so on that make up the organisation.

Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

This book examines the ways in which companies create and sustain their competitive advantage. Utilizing a marketing strategy framework which provides you with the tools and techniques to assess the role of marketing strategy in an organization and to evaluate its impact and contribution.

Provides coverage of the issues surrounding geriatric critical care, emphasising assessment and treatment.

The term arthrogyposis describes a range of congenital contractures that lead to childhood deformities. It encompasses a number of syndromes and sporadic deformities that are rare individually but collectively are not uncommon. Yet, the existing medical literature on arthrogyposis is sparse and often confusing. The aim of this book is to provide individuals affected with arthrogyposis, their families, and health care professionals with a helpful guide to better understand the condition and its therapy. With this goal in mind, the editors have taken great care to ensure that the presentation of complex clinical information is at once scientifically accurate, patient oriented, and accessible to readers without a medical background. The book is authored primarily by members of the medical staff of the Arthrogyposis Clinic at Children's Hospital and Medical Center in Seattle, Washington, one of the leading teams in the management of the condition, and will be an invaluable resource for both health care professionals and families of affected individuals.

The environment and its management has been, and continues to be a very topical issue. Existing environment and development texts place emphasis is on listing problems, making warnings and voicing advocacy, but by focusing on environmental management, this informative book offers a very different perspective. Moving on from the usual much-discussed viewpoints, Barrow looks towards practical management and problem-solving techniques. He clarifies the definition, nature and role of environmental management in development and developing countries, beginning with an introduction to the key terms, issues and tools of environmental management, which are linked and developed in later chapters, and concluding by discussing who pays for environmental management and its future in developing countries. Written by an experienced and well-known author, this clear, user-friendly book, ideal for students of resource management, geography and development studies, makes excellent use of chapter summaries, boxed case studies, annotated further readings and websites, discussion questions and illustrations.

Constructed around a simple scientific management model this text focuses on the basic management principles that need to be applied in a business. After an introductory overview of management, the management model, and the environment in which the manager functions, are four chapters dealing with planning, organizing, leadership and control. In conclusion, aspects such as small business and multicultural management are explored.

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